

VTAD e.V. Weismüllerstr. 45, 60314 Frankfurt

Frankfurt/Main, June 2022

### **Sponsoring-Membership VTAD e.V.**

Ladies and gentlemen,  
thank you for your interest, to support the Association of German Technical Analysts, VTAD e.V.,  
recognized as a non-profit association, as a sponsoring member.  
The following is an excerpt of the Membership Regulations (MBO):

#### **§ 4 Sponsoring Membership**

Any natural and legal person may become a sponsor of the association upon request. The application for admission as a member must be addressed in writing to the Board of Directors, which then decides on the admission.

The sponsorship agreement ends with death or, in the case of legal persons, by loss of business capacity, with the resignation or with the exclusion by the Board of Management.

A sponsoring member may be excluded from the sponsorship membership if he intentionally violates the interests of the association. This is particularly the case if there is a serious violation of the Association's Professional Guidelines (MBO).

A natural person is listed as a representative of the sponsoring member as a member within the meaning of § 1 (1) of the MBO and represents the sponsoring member at general meetings. This person also receives all other benefits of a member, in particular the right to participate in the Regional Member-Meetings.

The sponsoring member promotes the objectives of VTAD e.V. with an annual contribution of currently 500 €.

#### **Current benefits for sponsoring members**

**Contact with the VTAD members:** Within the scope of the communicative possibilities, sponsoring members can promote their services (Website, newsletter, see below for more information).

**Use of the VTAD logo:** Sponsoring Members are allowed to use the special VTAD logo for sponsoring members. However, the Board of Directors is entitled to prohibit the use of the VTAD logo in the event of misuse.

**Named as a sponsoring member on the VTAD website:** Setting a short company profile and linking to the website of the sponsor member. Special offers/discounts for our members can be communicated (300 characters).

**Advertisements and advertising materials:** Upon request a small extent of flyers or printed matter can be distributed at certain events such as general meetings, spring conferences or trade fairs. A delivery must be agreed with the VTAD office.

**Events of the sponsoring members:** Roadshows, seminars etc. can be entered on our website in the seminar calendar for sponsoring members. The events listed on the website are also printed in an event section in the newsletter.

**VTAD-Newsletter:** This newsletter is typically published twice a year and is sent as an email. In case the VTAD acts as an exhibitor at the trade fairs "Invest"(Spring) and "Word of Trading"(Autumn), the VTAD-Newsletter could as well be distributed in a printed form at those trade fairs. Advertisements in the VTAD newsletter are only possible for sponsoring members. The current price list applies. Since the ad area is limited, the Board of Management may make allocations. However, the editorial team is pleased about ad-free articles that have a direct connection to the technical analysis. There is no right to be placed in corresponding contributions.

**Free advertisement:** Each sponsoring member receives one ad per year free of charge in the VTAD Newsletter, in addition to the free advertisement in the sponsor e-mail.

#### **Pricelist, VTAD News, as of June 2022**

Formats	size	online incl. special print	size
transverse or high	1/6	90 €	89 x 93 mm
transverse or high	1/4	115 €	67 x 185 mm
<b>transverse or high</b>	<b>1/3 *</b>	<b>150 €</b>	<b>89 x 185 mm</b>
high	1/2	225 €	134 x 185 mm
high	2/3	300 €	223 x 185 mm
high	1/1 **	450 €	267 x 185 mm
high	1/1 ***	500 €	267 x 185 mm

\* each sponsoring member receives this ad format free of charge once a year

\*\* only if available

\*\*\* applies only to the back cover, page 4 and only if available

We are looking forward to welcoming you as a new sponsoring member to support of the work of the Vereinigung Technischer Analysten Deutschlands, VTAD e.V.

The application for funding membership is enclosed.

Sincerely yours,  
VTAD e.V.

The Board of Directors

If you have any questions, please contact Gregor Bauer (CEO): [gregor.bauer@vtad.de](mailto:gregor.bauer@vtad.de)

**Application for sponsoring membership**

**VTAD e.V.  
The Board of Directors  
Hochschildstr. 21  
60435 Frankfurt**

We hereby apply for the sponsoring membership for

\_\_\_\_\_  
company

\_\_\_\_\_  
authorized representatives/ authorized

\_\_\_\_\_  
Street

\_\_\_\_\_  
City

\_\_\_\_\_  
Tel.:

\_\_\_\_\_  
Internet

\_\_\_\_\_  
Email:

The contribution of 500 € per year will be transferred to:

Frankfurt Savings Bank  
Bank code: 500 502 01  
Account No.: 812 307  
Account holder: VTAD e.V.

\_\_\_\_\_  
Location,

\_\_\_\_\_  
Date, Signature